

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2019-20

GOAL 1: Create, promote and navigate undergraduate students through a Four-Year Career Development Plan (Four Year Career Compass) from freshman to senior year with an emphasis on fully preparing students to define their career goals and ensuring they are career ready professionals by graduation.

Objective 1:	To increase the number of students that are utilizing the 4-year career compass, while also implementing new programming initiatives that will more intentionally market the Four Year Career Compass and align it with GSU's new AIM High initiative.
Action Items	<ul style="list-style-type: none"> • Launch GSU's Four Year Career Compass AIM High track to provide an opportunity to experience an exciting journey to discover a place of professional and personal fulfillment, satisfaction, and contribution. One that allows our students to identify not only their strengths, but also natural talents that parlay into academic majors and lifelong pursuits. • Restructure the existing Professional Image Career Conference to more intentionally align with the Four Year Career Compass and the new AIM High initiative. • Host a series of Four Year Career Compass open house information sessions, highlighting one year at a time. Students can stop by the Student Success Commons on the selected dates and learn more about their year in the compass and how to best navigate their experience.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • Successfully launch GSU's Four Year Career Compass AIM High track to provide an opportunity to experience an exciting journey to discover a place of professional and personal fulfillment, satisfaction, and contribution. One that allows our students to identify not only their strengths, but also natural talents that parlay into academic majors and lifelong pursuits. • Effectively restructure the existing Professional Image Career Conference to more intentionally align with the Four Year Career Compass and the new AIM High initiative. • Implement and host a series of Four Year Career Compass open house information sessions, highlighting one year at a time, which attracts a good number of students interested in learning more about their own career development trajectory.
Achieved Outcomes and Results	

Analysis of Results	
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